Infocom Corporation

Financial Results Briefing for the 2Q FY2015

October 30, 2015







1. Financial Results for the 2Q FY15

- 2. Outlook for FY15
- 3. Major Actions in 1H and 2H Initiatives



1. Financial Results for the 2Q FY15

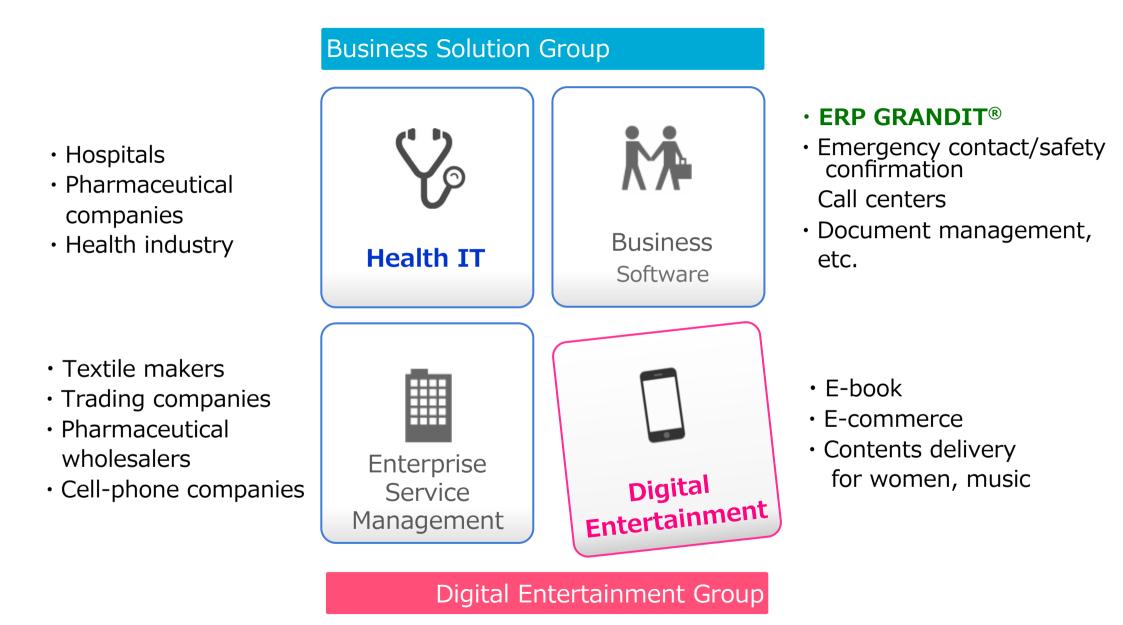
FY15 2Q Earnings Highlights (Consolidated)



	FY14 2Q	FY15 2Q	YoY		Vs. initial outlook *Revised on September 29, 2015	
(Unit: 100 million yen, %)	Amount	Amount	Change	% Change	Outlook	Change
Net Sales	186.9	187.3	+0.3	+0.2	190.0	-2.7
Operating profit (Operating margin)	5.9 (3.1)	12.0 (6.4)	+6.1	+103.8	10.0	+2.0
Ordinary profit	6.1	12.4	+6.3	+103.4	10.0	+2.4
Quarterly net profit/loss attributable to owners of parent	2.4	-11.0	-13.4	-	-12.5	+1.5

Recorded the highest sales, operating profit, and ordinary profit since its listing, boosted by recovery in the health IT business and steady performance of e-book. On the other hand, an extraordinary loss of 2.71 billion yen was posted for data center related business restructuring expenses.





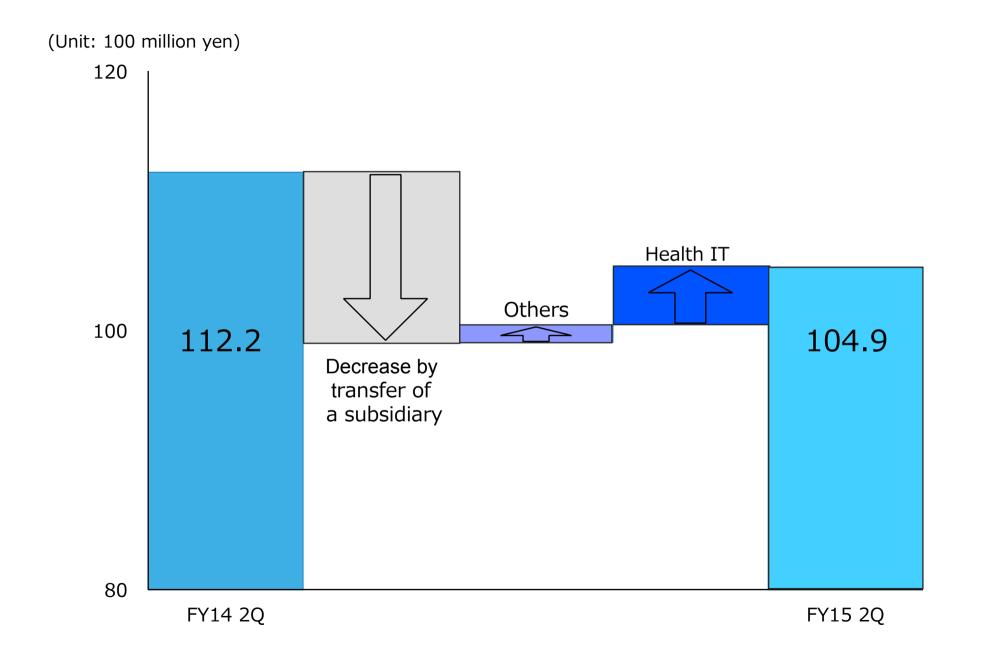


	FY14 2Q	FY15 2Q	YoY		
(Unit : 100 million yen, %)	Amount	Amount	Change	% Change	
Net sales	112.2	104.9	-7.3	-6.5	
Operating profit (Operating margin)	2.6 (2.4)	5.6 (5.4)	+2.9	+111.0	

Net sales: Despite the recovery in the health IT business, sales were weighed down by the transfer of a subsidiary in FY14.

Operating profit: The increase was driven by recovery in the health IT business and changes in the sales mix.





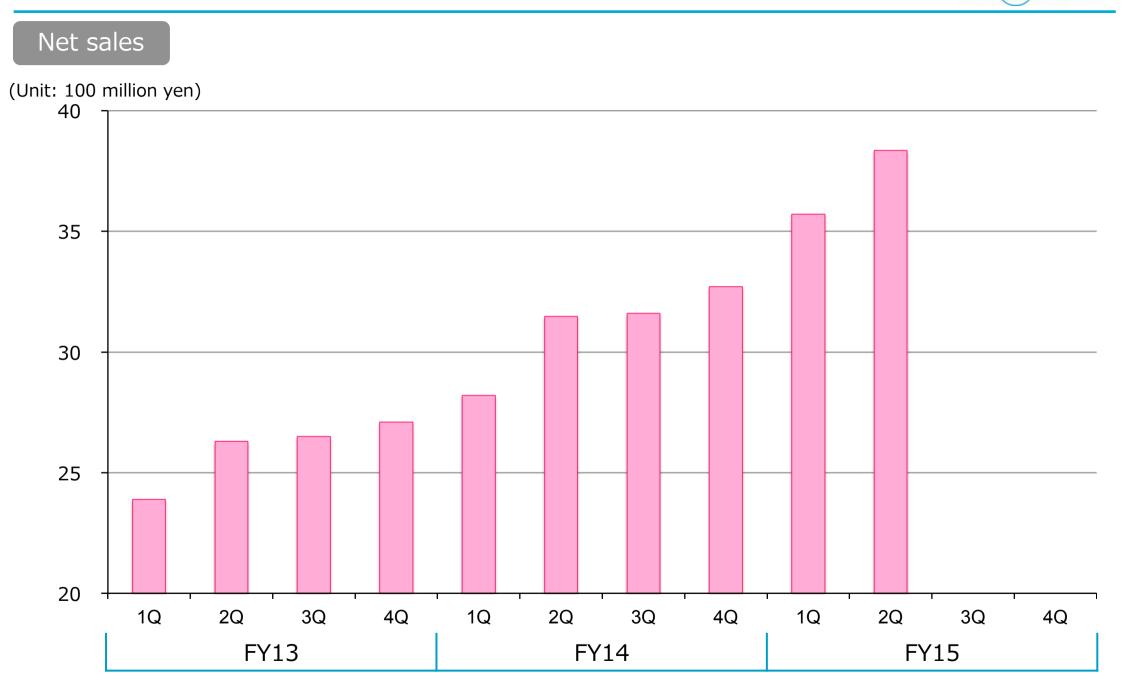


	FY14 2Q	FY15 2Q	YoY		
(Unit: 100 million yen, %)	Amount	Amount	Change	% Change	
Net sales	74.7	82.4	+7.7	+ 10.3	
Operating profit (Operating margin)	3.2 (4.3)	6.4 (7.8)	+3.1	+97.9	

Net sales: E-book distribution services were robust, offsetting a decline in the social game business sales.

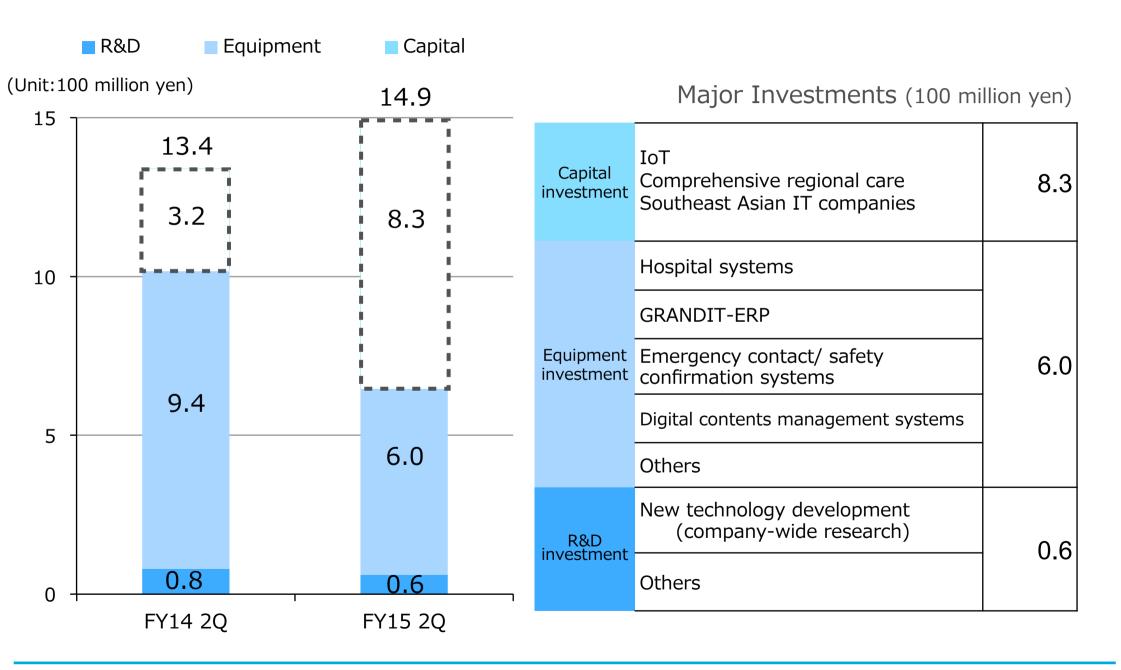
Operating profit: E-book distribution services grew and adjustments of the social game business showed an effect.

Digital Entertainment E-Book Distribution Services Results



Investment





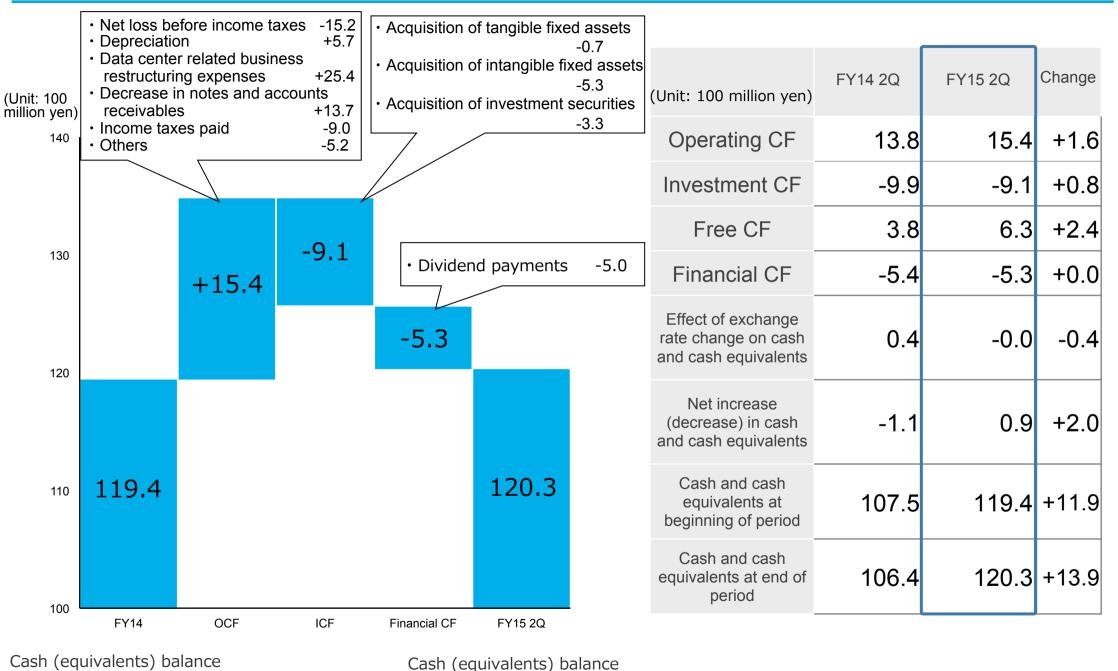
Balance Sheet (Consolidated)



	March 31, 2015		September 30, 2015			
(Unit: 100 million yen, %)	Amount	Ratio	Amount	Ratio	Change	Major factors for changes
Current assets	218.1	76.5	213.4	74.7	-4.6	 Cash and deposits +0.9 Notes and accounts receivables -13.7
Non-current assets	67.1	23.5	72.4	25.3	+5.3	 Tangible fixed assets -2.8 Investments and other assets +7.1
Total assets	285.2	100.0	285.9	100.0	+0.6	
Current liabilities	74.0	26.0	79.5	27.8	+5.4	Income taxes payable -4.9
Non-current liabilities	2.0	0.7	12.9	4.5	+10.9	
Total liabilities	76.1	26.7	92.4	32.3	+16.3	Data center related business restructuring expenses, etc. +25.1
Total net assets	209.1	73.3	193.4	67.6	-15.6	 Retained earnings -16.0
Total liabilities and net assets	285.2	100.0	285.9	100.0	+0.6	
Capital adequacy ratio	73.0	%	67.3%			

Cash Flow (Consolidated)







2. Outlook for FY15

FY15 Full Year Outlook (Consolidated)



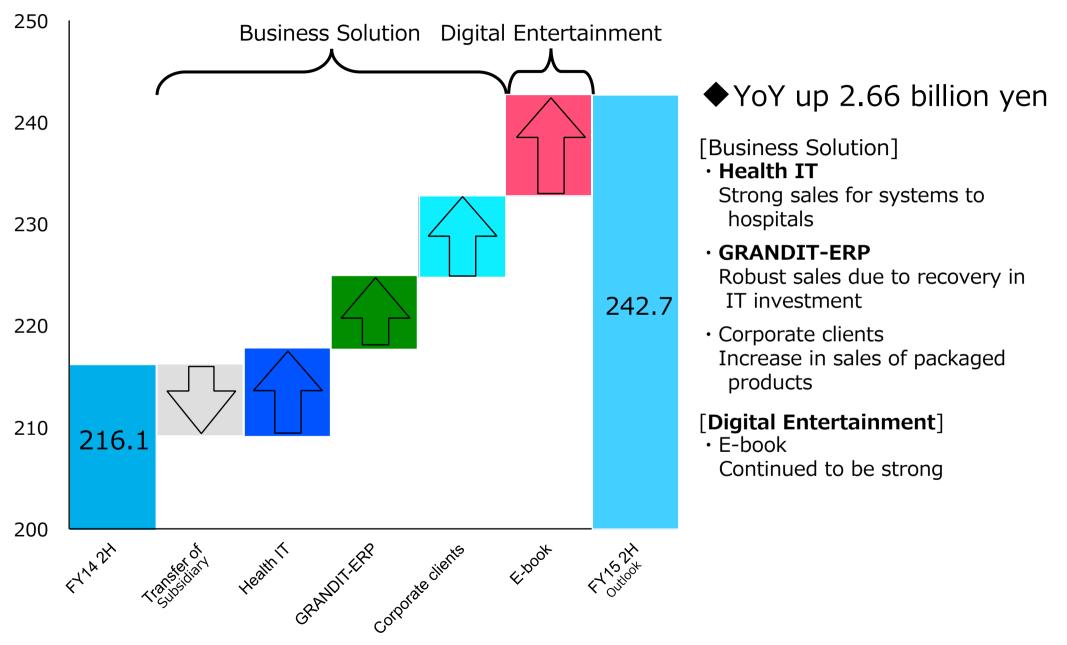
	FY14			FY15 Outlook				Initial outlook
(Unit: 100 million yen, %)	1H	2H	Full year	1H (Actual)	2H	Full year	Change (Full year)	Full year
Net sales	186.9	216.1	403.0	187.3	242.7	7 430.0) +27.0	430.0
Operating profit (Operating margin)	5.9 (3.2)							
Ordinary profit	6.1	30.7	36.9	12.4	31.6	6 44.0) +7.1	42.0
Net profit attributable to owners of parent	2.4	19.2	21.7	-11.0	19.5	5 8.5	5 -13.2	26.0
Net profit per share (yen)	79.43			31.09 -48.34			95.10	
ROE	10.9			4.2			12	

♦No change in the full year outlook (announced on September 29, 2015)

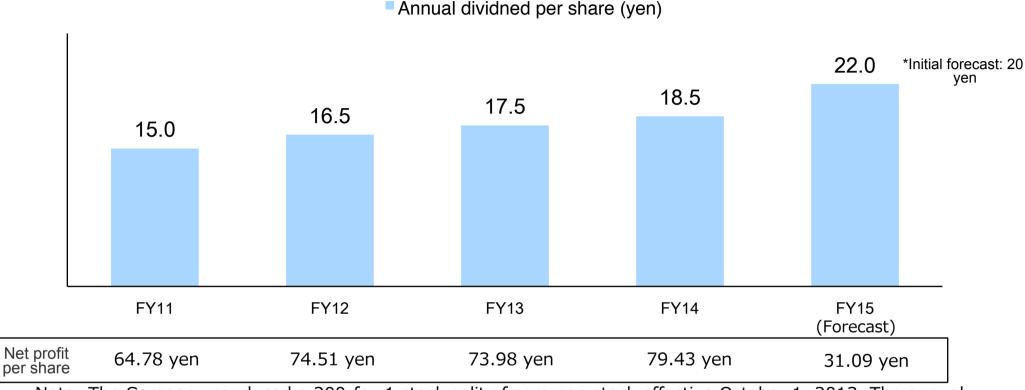
Full Year Outlook 2H Net Sales



(Unit: 100 million yen)







Note: The Company conduced a 200-for-1 stock split of common stock effective October 1, 2013. The annual dividend per share and net profit per share before the share split are adjusted to figures that take into account the share split.

- Dividend: A dividend increase of 3.5 yen is expected for the FY15 (Announced on September 29, 2015)
- ♦ Share buyback will be flexibly conducted if necessary.
- Preferential benefits for shareholders will be provided to shareholders recorded on the shareholders' register as of September 30, 2015, holding shares of one unit or more. (To be informed at the end of November)



3. Major Actions in 1H and 2H Initiatives



Digital Entertainment

• E-Book

Lloalth	тт
Health	TI

- Hospitals
- Pharmaceutical companies
- New service development

GRANDIT-ERP

• ERP package (Integrated business software package)



Digital Entertainment

- infocom
- 1. Drove growth strategies for the e-book distribution services ➡⊒⊒⊒ (Mecha Comic)
 - Strengthened service platforms
 - Enhanced content
 - Executed advertisement strategies
 - Expanded distribution channels



- 2. <u>Reviewed social game business strategies</u>
 - Discontinued in-house development and delivery (end June)
 Became specialized in distribution of popular mini games in and outside Japan

Disseminated and spread the Mecha Comic brand

- Aired TV commercials in major cities in Japan.
- Run commercials on on-street screens in front of three major terminal stations: Shibuya, Shinjuku, and Ikebukuro.
- Run in-train screen advertising on seven lines including the Yamanote Line, Chuo Line, and Keihintohoku Line.

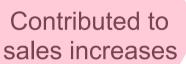
Enhanced selection of general comics

- Started offering popular comics by Shueisha from April 24.
- Started offering popular comics by Akita Shoten from the end of June.

Expanded business overseas

- Started distribution of comics across China through an alliance with a major Chinese company.
- Established a comics industry association for protecting copyright in Asia in cooperation with the Chinese government and other organizations.









Digital Entertainment Enhanced E-Book Services







- 10% bulk discount
 - *For covered episodes only.



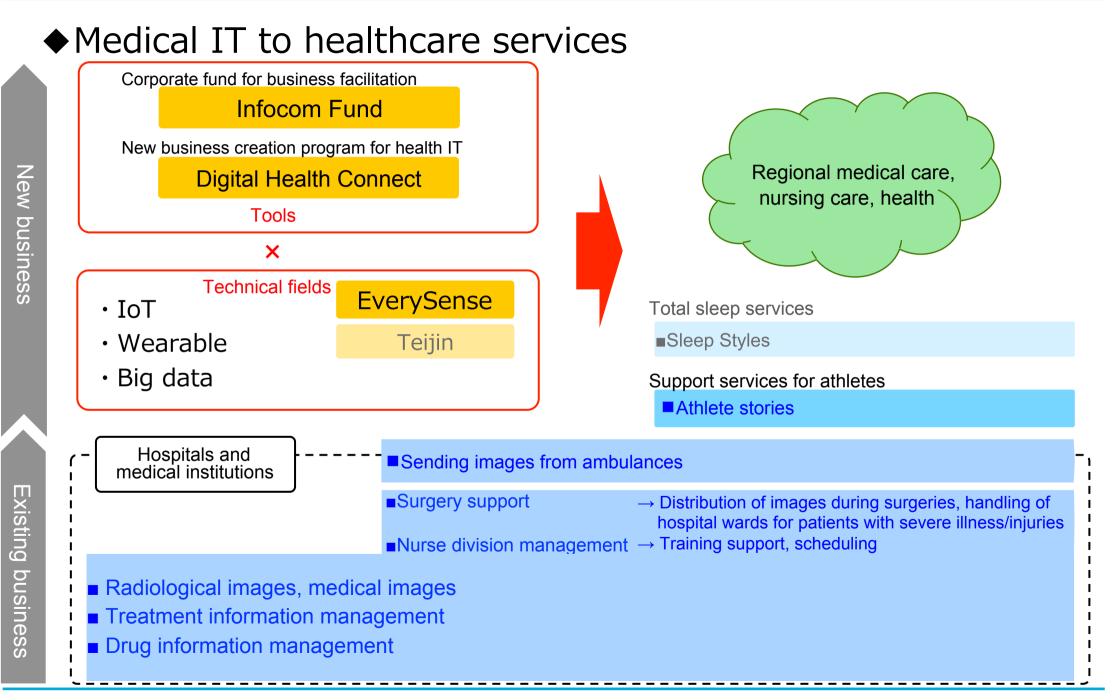
- Revamped design
- Added skip, auto frame advance, zoom and other functions



Health IT

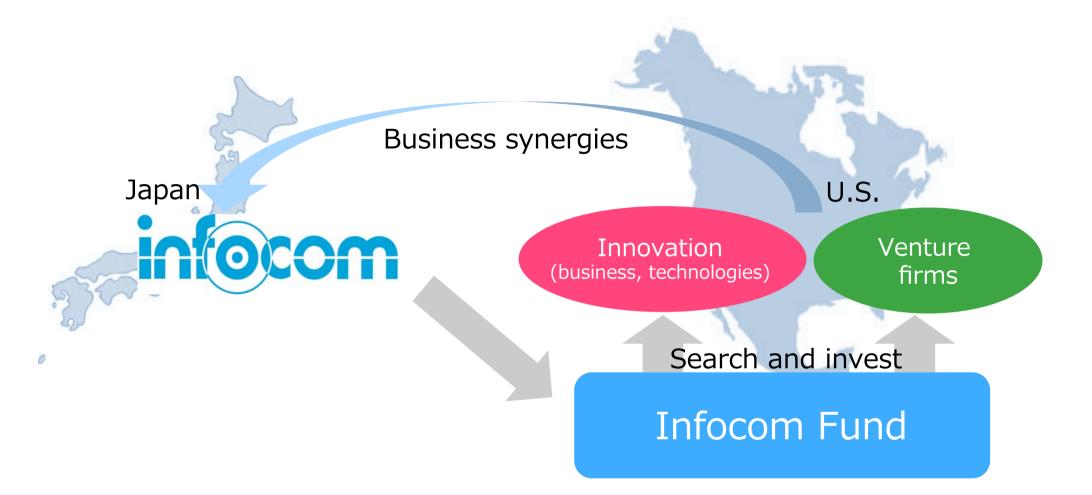
Health IT Initiatives





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Health IT Initiatives for New Business Development



We aim to achieve global-level commercialization of new businesses, leveraging the fund. Established in US Silicon Valley, the 2-billon yen fund searches and finds new businesses that have the potential to expand globally, and spurs new business areas. The fund invested in 20 firms.



Japan's first health IT innovation program

Digital Health Connect provides forums for entrepreneurs and the healthcare industry to meet.



Collaboration event with US Aging2.0 (October 6, 2015)



GRANDIT-ERP

GRANDIT-ERP Initiatives



Enhanced cloud

Started Microsoft Azure support.

Promote and support handling of My Number system

• All versions including GRANDIT's latest version offer support for the My Number system free of charge.

Facilitate engineer development

- Promote learning by leveraging the e-learning system across the consortium.
- GRANDIT-ERP implementation
 850 companies, more than 3,800 sites
 - Development and evolution centered on needs of customers -



GRANDIT DAYS 2015 exhibition booth (October 2015)



New Initiatives



Comprehensive regional care

- System development
- IT service

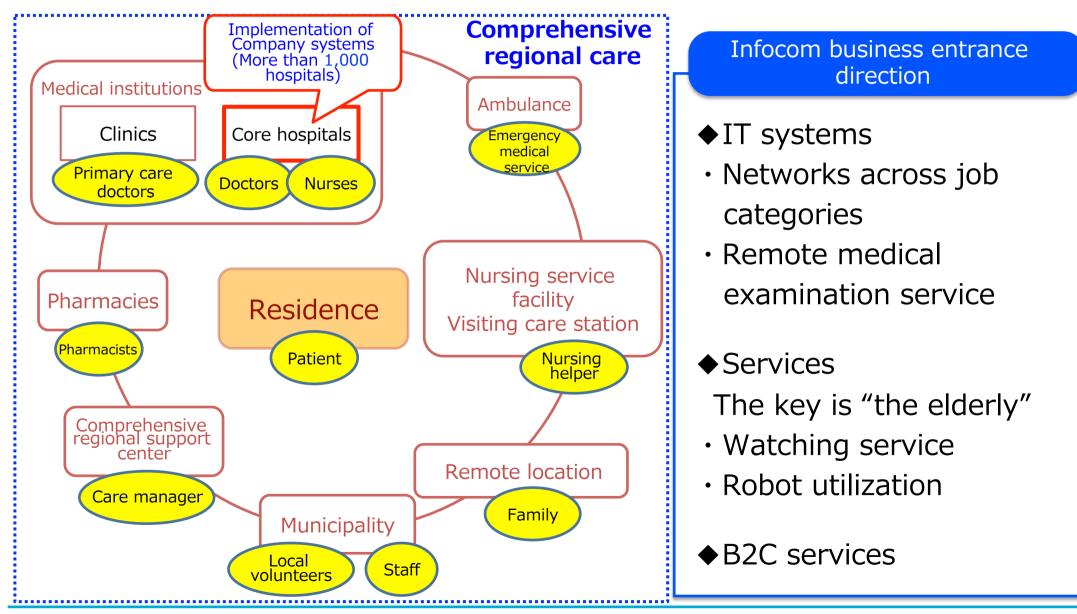


Data center

- Establish and relocate new service platforms
 Examine and implement accet utilization
- Examine and implement asset utilization

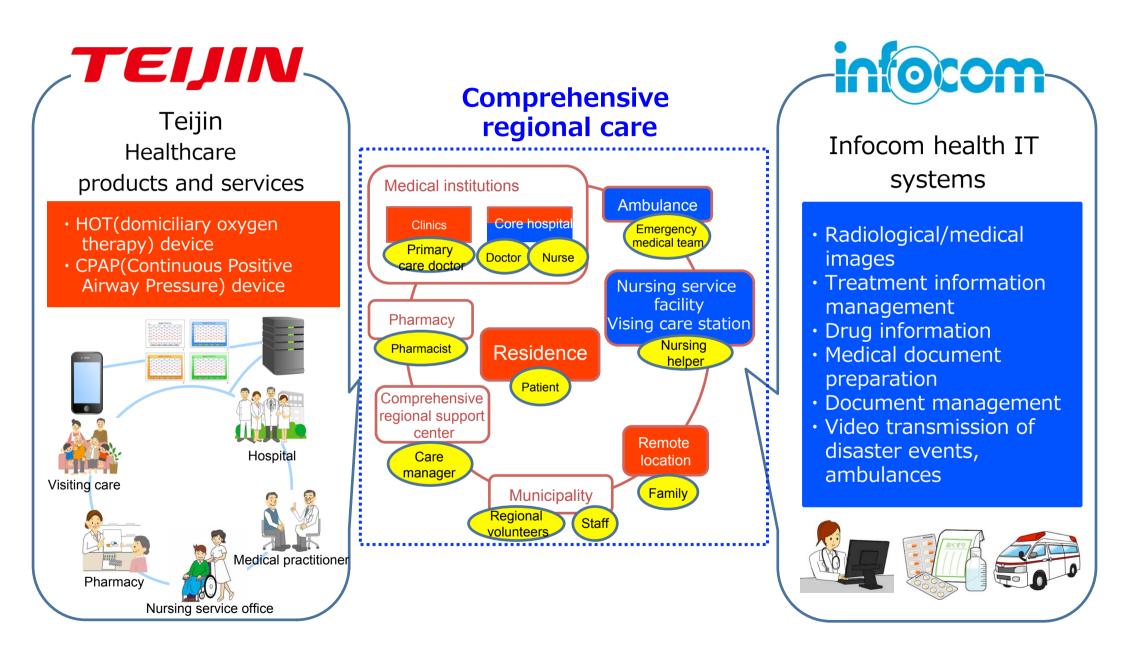


Promote capital investment in nursing care companies
Tapping needs by having access with people on the ground



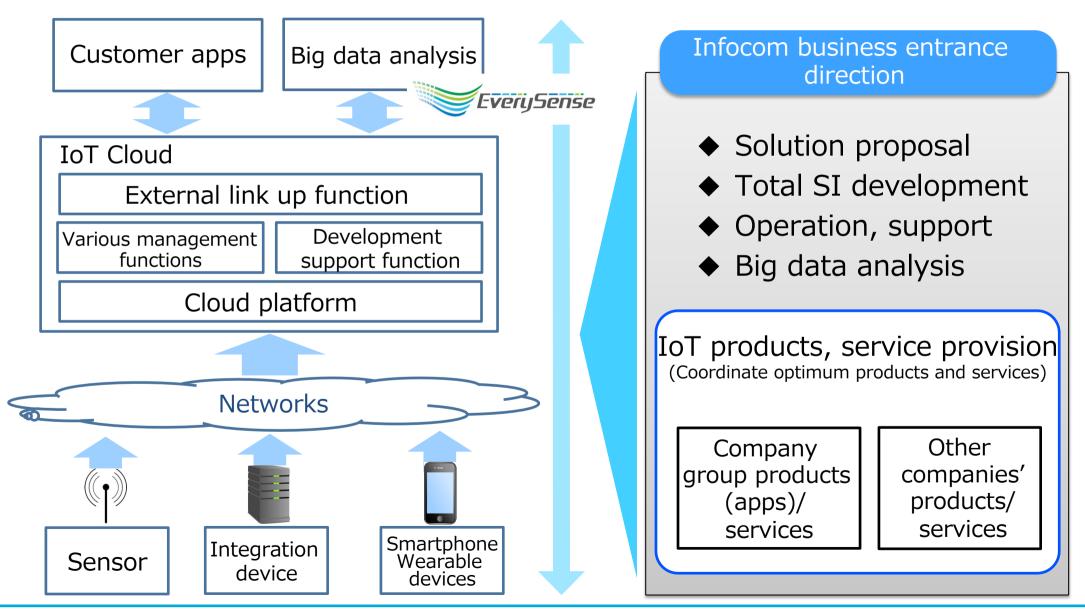
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Promote capital investments in EverySense and other IoT cloud platform companies and sensor development companies.



New Business IoT



TEIJIN

■ Piezoelectric fabric



(Robot picture by Yoshiro Tajitsu Laboratory, Kansai University)

RFID shelf management system called Reco Pick



(Book shelf: Chiba University Library)

Wearable electrode clothes for cardiac electrogram measurements



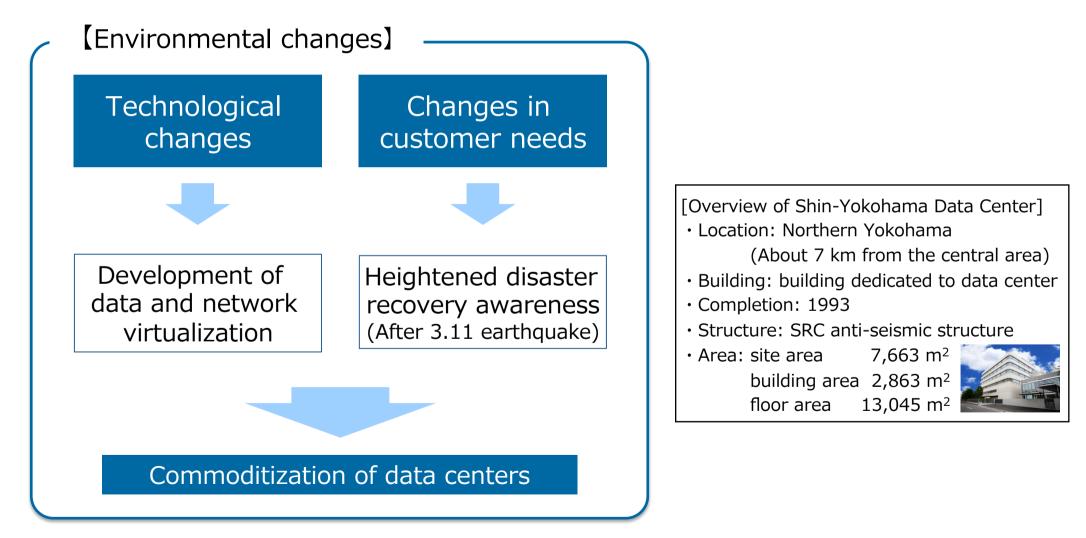
Sleep total services Sleep Styles

<u>Sleep Styles</u>

くらしにあった私 スタイルへ

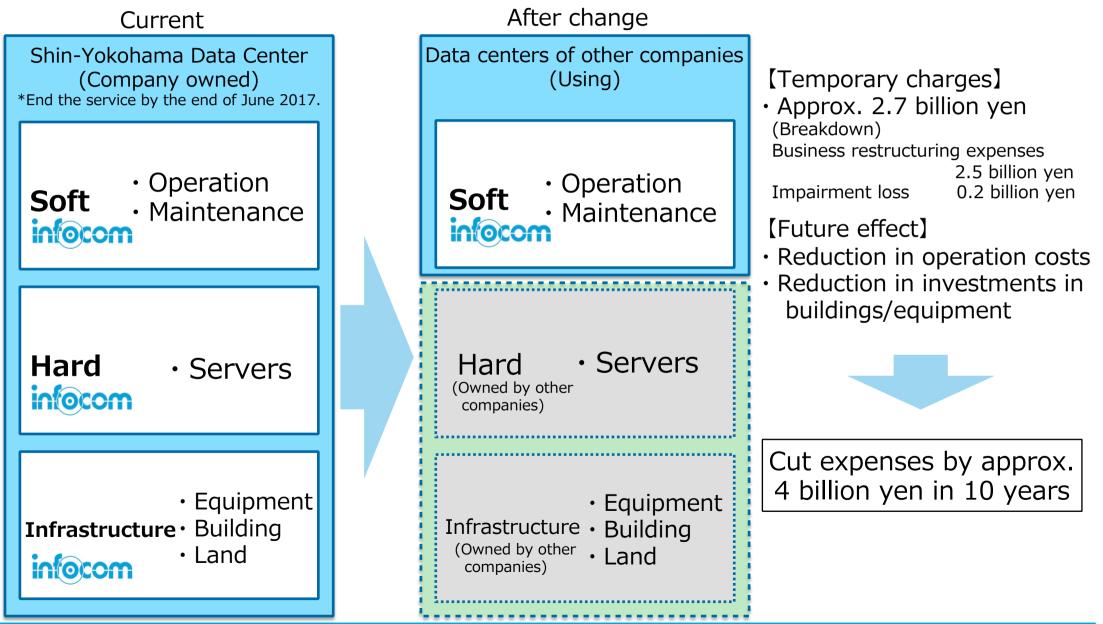
Business Structural Reform Data Center Service-1

- End services by using the Shin-Yokohama Data Center owned by the Company by the end of June 2017.
 - \rightarrow Continue to provide services by using data centers of other companies.



Business Structural Reform Data Center Service-2

Change from the policy of "owning" to "using," with the aim of maximizing corporate value.





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Contract information

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